## **AMENDMENTS TO THE CLAIMS**

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1. (Currently Amended) A reinforced flexible laminate strip assembly having a strip width and a strip length, comprising:

a plurality of non-knitted metal reinforcement clips disposed in a spaced pattern including a continuous strand of wire transversely looped back and forth across the strip width in a plurality of adjacent passes to form a first second leg and a longitudinally running center line, wherein said second leg of each pass also forms said first leg of the clip formed in the next pass, said adjacent passes of wire having voids located therebetween, said spaced pattern extending the strip length; at least one region of the flexible laminate strip defining at least one visible portion through which an at least one exposed portion of the continuous strand of wire passes;

at least one longitudinal carrier, made of a carrier material, adhesively connected to said plurality of metal reinforcement clips maintaining said spaced pattern of said reinforcement clips.

2. (Original) The reinforced flexible laminate strip assembly of Claim 1, further comprising:

filler material disposed in said voids.

- 3. (Currently Amended) The reinforced flexible laminate strip assembly of Claim 4 2, further comprising:
- a cover/layer disposed about the plurality of metal reinforcement clips, the at least one longitudinal carrier and the filler material.
- 4. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein each of said clips has a circular cross-section.
- 5. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein each of said clips has a polygonal cross-section.

- 6. (Original) The r inforced flexible laminate strip assembly of Claim 1, wherein each of said clips has an oval cross-section.
- 7. (Original) The reinforced flexible laminate strip assembly of Claim 3, further comprising:

a sealing element connected to said gover layer.

- 8. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein said laminate strip has a U-shaped profile.
- 9. (Original) The reinforced flexible laminate strip assembly of Claim 3, wherein said strip has a U-shaped profile with two legs; said sealing element being connected to one of said two legs.
- 10. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein said at least one longitudinal carrier is a plurality of longitudinal carriers made of the same material.
- 11. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein said at least one longitudinal carrier is a plurality of longitudinal carriers made of different materials.
- 12. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein the carrier material is selected from the group consisting of: elastomeric rubber, thermoplastic, high durometer rubber, fiberglass strand, laminated rubber, woven laminate, non-woven laminate and knitted laminate and combinations thereof.
- 13. (Currently Amended) The reinforced flexible laminate strip assembly of Claim

  1, wherein said first and second legs of said clip are substantially parallel along the entire strip length.
- 14. (Currently Amended) The reinforced flexible laminate strip assembly of Claim

  1, wherein said first and second legs a said clip are inclined at an angle relative to one

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another so that said first and second legs are sleeer to one another form a V-shaped junction at said bend.

- 15. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein said continuous strand of wire has a circular cross-sectional shape.
- 16. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein said continuous strand of wire has a square cross-sectional shape.
- 17. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein said continuous strand of which has a rectangular cross-sectional shape.
- 18. (Original) The reinforced flexible laminate strip assembly of Claim 1, wherein said continuous strand of wire has an oval cross-sectional shape.

19-32. (Canceled)

33. (New) The reinforced flexible laminate strip assembly of Claim 1, further comprising:

at least one mask layer respectively adhered onto the at least one exposed portion of the continuous strand of wire.

- (New) The reinforced flexible laminate strip assembly of Claim 33, the wherein the at least one mask layer is selected from the group consisting of: elastomeric rubber, thermoplastic high durometer rubber, fiberglass strand, laminated rubber, woven laminate, non-woven laminate and knitted laminate and combinations thereof.
- 35. (New) The reinforced flexible laminate strip assembly of Claim 33, wherein the at least one mask layer is adhered to the at least one exposed portion of the continuous strand of wire along the entire length of the laminate strip.
- 36. (New) The reinforced flexible laminate strip of Claim 33, wherein the at least one mask layer is two separate layers spaced apart from one another and respectively adhered to two exposed portions of the continuous strand of wire.

